Learning
Social Learning is all about how people learn outside of formal instruction. A comprehensive learning strategy is always the goal of any company but it is often an unrealized goal, generally due to a lack of common objectives between the Learning and Development Group and the Lines of business.

Social Learning
Social Learning 3.0 is all about blending formal and informal learning into a modern social experience. It is more than attaching an activity stream to the LMS; it is about a real learning experience. For example, take a class, including a virtual class that is taught remotely via Video.

Learning and Social HCM Coverage
People, Process, and Technology are at the heart of our Workplace topic focus. The intersection of existing and new workplace technologies, including things like mobile and social, create additional pressure to act.

Social Performance
Today, the race to ensure that employees, customers are partners are working to their fullest potential is what Social Performance is all about. Implementing a Social Recognition program can lead to significant advances in productivity.

Trusted Advisors – On Call
Aragon Research has over 20 years of experience in all forms of Learning and Social HCM execution. The learning advice you need from your Lead Analyst is only a phone or video call away. Calls can be scheduled 24-48 hours in advance to discuss your most pressing technology issues.

Actionable Research that goes further
Our research notes are hard-hitting and focused. Every note has an Action section entitled Aragon Advisory to keep the reader focused on the specific steps to take after reading the note.

Workplace
- People
- Process
- Telework
- Technology Impact

Learning/Knowledge
- Management
- Content
- Simulations, Gaming
- Best Practices

Social HCM
- Social Recognition
- Profile
- Social Recruiting

Social Business
- Social networking
- Social analytics
- Social media
- Social applications
**Research** with actionable advice accelerates your business decisions.

Part of our **differentiation** is having a detailed advisory section in every research note we publish. We cover nine important topics that are vital to enabling work: Mobile, Innovation, Social Business, Workplace, Content Management, Social HCM, User Experience, Collaboration, and Learning/Knowledge.

**First Cuts that analyze events**
These mini research notes analyze the impact of the announcement or event.

**Monthly Research & Strategic Reports**
Every Month we publish research on the topics and issues that are part of our Service level research agenda. Additionally, firms no longer publish annual strategic reports for their services. Aragon Research publishes an annual strategic report on each topic.

**Aragon Research Insight**
Aragon Research Insight provides IT and Business Leaders direct access, at any time, to our research. It also provides a community forum for leaders to connect with each other.

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**Provisor Plus**

Our base service for Business Professionals and IT Staff. It includes:
- unlimited inquiry
- published research & interactive content
- access to blogs and first cuts
- Webinars and Pod Casts
- 2 tickets to an Aragon Conference*
- Onsite advisory (separate fee)

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**ITEX**
Aragon for IT Leaders

ITEX offers IT Leaders a competitive edge. ITEX provides Toolkits and access to **Insight** (the Aragon Research Community)
- **Provisor Plus** Research and Inquiry
- ITEX Specific Interactive Toolkits**
- **Insight** (Aragon Research Community)

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**BIZTEX**
Aragon for Business Leaders

BIZTEX offers Business Leaders a competitive edge. BIZTEX provides Toolkits and access to **Insight** (the Aragon Research Community).
- **Provisor Plus** Research and Inquiry
- BIZTEX Specific Interactive Toolkits**
- **Insight** (Aragon Research Community)

* Tickets only. Hotel Room and Travel Costs are not included.
** At initial launch, not all Toolkits have Interactive Capabilities.

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We also offer a number of Branded Research options, such as our Aragon Research Globes for Specific Markets.

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