



# May Newsletter

Highlighted in this update:

- Announcing Executive Insights at IT/Dev Connections
- Special Report on Collaboration
- Jim Lundy on how clients will win with the IBM/SAP partnership

## Webinars

"People and Context: The Soul of Effective Collaboration"

May 21st | 10am PT

[Register here.](#)

## First Cuts & Blogs

[Hot Vendors List Coming Soon from Aragon Research](#)

[Meridian Knowledge Solution's New Secret Weapon](#)

[ITC East Government Conference Summary via Storify](#)

## New Research

[Hot Vendors in Content and Collaboration](#)

[Technology Arc for Sales and Marketing](#)

[Special Report: Technology Arcs for 2015](#)

## Events

Join us for the [DOCUMENT Strategy Forum opening keynote](#), where Research Director David Mario Smith will be speaking on Collaboration.

## Announcing Executive Insights at IT/Dev Connections



# Executive Insights

AN IT/DEV CONNECTIONS & ARAGON RESEARCH EVENT

This week we announced our [strategic partnership](#) with Penton Technology. Now we're teaming up with Penton for a brand new event called [Executive Insights](#), to be held in Las Vegas at the ARIA Resort on September 15th and 16th, 2015 at the 15th annual IT/Dev Connections.



Executive Insights will provide an in-depth look at what is happening in the Cloud, Mobile, Big Data and Predictive Analytics, and Collaboration spaces, and how these innovations can drive business growth. This day and a half long event will also enable Business Leaders, CIOs, and their staffs, to network with their peers and hear from industry experts as they discuss how they manage and innovate in a technology world that is changing faster than ever.

Learn more about Executive Insights [here](#).

## Special Report on Collaboration

On a human level, business is collaboration.



**DOCUMENT  
STRATEGY  
FORUM '15**

Content.  
Collaboration.  
Technology.  
Governance.

**MAY 12-14**  
HYATT REGENCY  
GREENWICH, CT

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2015 is turning out to be the year that IT and enterprises are acknowledging the centrality of collaboration in business. In Q1, we honed in on collaboration, featuring it front and center in our [Technology Arc for Collaboration](#), a note that profiles 34 technologies pertinent to this space.

The Technology Arc can be found in our Special Report, alongside our ["Top 5 Trends in Collaboration"](#) and ["The Disruptive Rise of Mobile Collaboration"](#) research notes.

View the report [here](#).

## **Jim Lundy on how clients will win with the IBM/SAP Partnership**

by Jim Lundy

This week, [IBM and SAP](#) jointly announced a partnership that will integrate their talent management suites, starting with two cloud-based connectors. This is a win for both current and new clients: by integrating elements of their respective talent management and core HCM offerings, IBM and SAP have made product selection easier.

Watch the video where I speak about it [here](#). Additionally, read more analysis in our latest [First Cut](#)

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