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## April Newsletter

### Digital Transformation Consulting Practice



**Jim Lundy**  
Lead Analyst



**Rob McGillen**  
CIO in Residence



**Jim Sinur**  
Research Fellow

**#AragonConsulting**  
[aragonresearch.com/consulting](http://aragonresearch.com/consulting)



We recently announced our partnership with **Practically Digital**, a Chicago based technology consulting firm which specializes in digital strategy. Our strategic partnership uniquely positions us to help clients formulate and execute a digital business strategy. Try a free consult and discover how Aragon can help your enterprise leverage technology to win in the marketplace.

[Start Today](#)

### Featured Content:

Unified Communications is fading. Unified Communications and Collaboration (UCC), equipped with Voice, Video, Collaboration, and Messaging, is about to take over. This month's edition of our Featured Content provides you with the tools and knowledge to facilitate better collaboration in your enterprise.

## UCC Consolidation: Mitel Buys Polycom for \$1.96 Billion



First Cut Analysis

## UC is Dead and UCC is the Future: Leverage Mobile Messaging to Facilitate Better Collaboration May 5th | 10 am | [Calendar.ics](#)





**Webinar**  
Thursday May 5th | 10 am PT  
 #UCCwebinar

UC is Dead and UCC is the Future:  
Leveraging Mobile Messaging to Facilitate  
Better Collaboration

UCC Webinar Sign Up

## The Future of Unified Communications and Collaboration is Mobile and Video



**The Future of Unified Communications  
and Collaboration is Mobile and Video**  
— Jim Lundy, CEO and Lead Analyst  
  
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Latest UCC Research

Upcoming Events:

# Aragon Breakfast Briefing

Thursday, May 12, 2016  
Redwood City, CA

## Digital Business

Aragon analysts Jim Lundy and Jim Sinur will be hosting a complimentary breakfast and accompanying presentation at the Sofitel in Redwood Shores. Hear from our guest panel composed of leading Silicon Valley Executives on digital disruption.

## Aragon Breakfast Briefing – The Race to Digital

Thursday, May 12th | 7:30 am – 10 am | Redwood City, CA

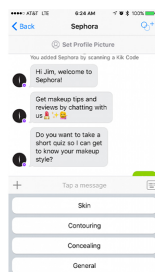
RSVP

## Analysts' Choice:



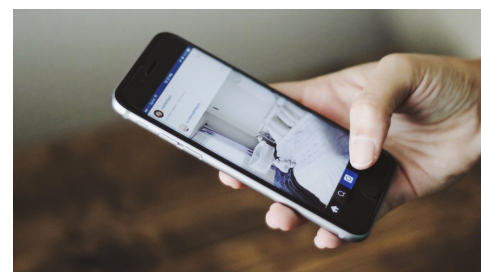
Blog:

[Google Goals Will Help Marketers Focus on the Long-Term](#)



Blog:

[Chat Bots are the Future of Work](#)



Blog:

[Process Applications: The King Of Business Agility](#)

Featured in Aragon Insight:

- **The Future of Unified Communications and Collaboration is Mobile and Video**
- **The Aragon Research Technology Arc™ for Sales and Marketing, 2016**
- **The Aragon Research Technology Arc™ for Digital Transaction Management and Content Management, 2016**

[Schedule a Free Analyst Inquiry](#)



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