



[View Email as a Web Page](#)

Aragon Research | 555 Bryant St #480 | Palo Alto, CA | 94301 | P: 888-650-2586

March Newsletter



The **Learning** market is shifting to be more of an **ecosystem** that incorporates all of the tools and content that people require in order to learn.

The Aragon Research Globe™ for Corporate Learning, 2016:
The Race to Knowledge Platforms



Copyright © 2016 Aragon Research Inc. and/or its affiliates. All rights reserved.

Business Leaders want better onboarding and better training for their employees, but they often don't have time to build a learning ecosystem by hand. They're looking for a one-stop shop when it comes to a Learning solution. The third annual Aragon Research Globe™ for Corporate Learning examines 23 providers who have been updating and making-over their offerings.

[Learn More](#)

Aragon Research Welcomes Gartner Veteran Jim Sinur As Research Fellow:


Gartner Veteran Jim Sinur will be joining the Aragon Research team as a Research Fellow. During his 20 years at Gartner, Mr. Sinur was critical in creating the first Hype Cycle and Maturity Model, which have become a hallmark of Gartner analysis, along with the Magic Quadrant.

He has been active in the decision, agent, process, data and computing communities, helping shape direction based on practical experience.




Read the Announcement

Upcoming Events:




Achieve your desired business outcomes and leverage technology.
Experience the insights of Aragon Research analysts in Demo Day.

Deep dive on the coverage for the Digital Workplace



Friday, April 8th @ 10 am PST



Jim Lundy
founder and CEO

#AragonInsight

Demo Day | April 8th | 10 am

Google Calendar [iCal.ics](#)

Not a client of Aragon Research? Join Jim Lundy for an online Demo Day, an essential overview of our research and advisory services. You will receive our [Technology Arc for the Digital Workplace, 2016](#) after attending the event.

Reserve Today

Featured Content:



Aragon Research

Technology Arc™

for Digital Transaction Management and Content Management, 2016



Digital Transaction Management (DTM) has emerged to become one of the fastest ways to transform an enterprise by getting rid of paper processes. At the same time, Content Management (CM) technologies have undergone tremendous convergence by becoming cloud and mobile-enabled. Our latest Technology Arc™ for DTM and Content Management examines 43 technology profiles.

Read More

Analysts' Choice:



Blog:

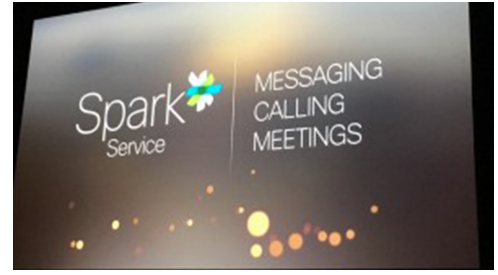
[Apple Bolsters Product Line with New iPhone SE and iPad Pro 9.7](#)



Google Analytics 360 Suite

Blog:

[Google Jumps Into Marketing: Is Analytics Enough?](#)



Blog:

[Enterprise Connect Summarized In Four Words: UCC, Video, Mobile, And Innovation](#)

Featured in Aragon Insight:

- The Aragon Research Technology Arc™ for Digital Transaction Management and Content Management, 2016
- The Aragon Research Globe™ for Corporate Learning, 2016
- CEO and CMO Call to Action: Where Is Your Wearable App?

Schedule a Free Analyst Inquiry

[AragonResearch.com](#) | [Research Index](#) | [Latest Research](#) | [Blogs](#)

Copyright © 2016 Aragon Research Inc. All rights reserved.

Not interested in this email? Click below:

[Unsubscribe](#)



Facebook



Twitter



LinkedIn