March Newsletter

The **Learning** market is shifting to be more of an

ecosystem that incorporates all of the tools

and content that people require in order to learn.

The Aragon Research Globe™ for Corporate Learning, 2016:
The Race to Knowledge Platforms

Business Leaders want better onboarding and better training for their employees, but they often don't have time to build a learning ecosystem by hand. They're looking for a one-stop shop when it comes to a Learning solution. The third annual Aragon Research Globe™ for Corporate Learning examines 23 providers who have been updating and making-over their offerings.

Learn More

Aragon Research Welcomes Gartner Veteran Jim Sinur As Research Fellow:

Gartner Veteran Jim Sinur will be joining the Aragon Research team as a Research Fellow. During his 20 years at Gartner, Mr. Sinur was critical in creating the first Hype Cycle and Maturity Model, which have become a hallmark of Gartner analysis, along with the Magic Quadrant.

He has been active in the decision, agent, process, data and computing communities, helping shape direction based on practical experience.

Read the Announcement

Demo Day | April 8th | 10 am

 iCal.ics

Not a client of Aragon Research? Join Jim Lundy for an online Demo Day, an essential overview of our research and advisory services. You will receive our [Technology Arc for the Digital Workplace, 2016](#) after attending the event.

Reserve Today

Featured Content:

Digital Transaction Management (DTM) has emerged to become one of the fastest ways to transform an enterprise by getting rid of paper processes. At the same time, Content Management (CM) technologies have undergone tremendous convergence by becoming cloud and mobile-enabled. Our latest Technology Arc™ for DTM and Content Management examines 43 technology profiles.
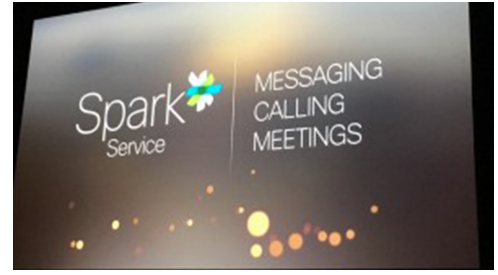
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Blog:

[Apple Bolsters Product Line with New iPhone SE and iPad Pro 9.7](#)

Blog:

[Google Jumps Into Marketing: Is Analytics Enough?](#)

Blog:

[Enterprise Connect Summarized In Four Words: UCC, Video, Mobile, And Innovation](#)

Featured in Aragon Insight:

- **The Aragon Research Technology Arc™ for Digital Transaction Management and Content Management, 2016**
- **The Aragon Research Globe™ for Corporate Learning, 2016**
- **CEO and CMO Call to Action: Where Is Your Wearable App?**

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