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## Hot Vendor Press Template

Title: [Enter Company Name] Named "Hot Vendor" by Leading Analyst Firm

Subtitle: Vendors selected for the "Hot Vendor" report are noteworthy, visionary, and innovative

[Enter City, State], [Enter Date] – [Enter Company Name], a leading provider of [Enter Market] solutions, today announced has been included in the list of "Hot Vendors" in the [Enter Report Title]<sup>i</sup> report by Aragon Research, Inc.

### **Paragraph on what your company does/who you are:**

[Company Name]'s platform enables marketing professionals to..... Its patented artificial intelligence technology powers its platform, and allows.....

### **Example Vendor Executive Quote:**

"We believe our inclusion in the Hot Vendor report by Aragon Research confirms our continued innovation and success," said Jane Doe, CEO of "Y" Company.

### **Paragraph on an upcoming event/webinar where people can learn more:**

[Company Name] will be on site at Dreamforce 2018 in booth #XYZ. Not attending Dreamforce? Visit our website to request your demo today.

NOTE: Press releases must be in compliance with the Aragon Research Copyright and Quote Policy. Paraphrasing of the report is not allowed. Quotes must be used verbatim, with full access to the report. The Hot Vendor logo may not be used without a research reprint license.

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<sup>i</sup> Aragon Research "[Enter Aragon Research report title]" by [Enter author(s) name(s)], [Enter date].