CLOSE MORE DEALS

WITH A SALES ENGAGEMENT PLATFORM



Although sales enablement tools—a term that excludes non-CRM tools—have helped sales professionals reach customers in new ways, they have also led to app overload and workflow interruption.

Sales Engagement Platforms (SEPs)

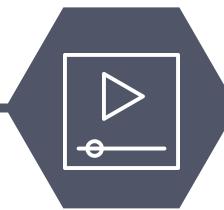
streamline and condense digital selling tools to make it easier for sales teams to generate leads, engage with prospects, and support their customers.

#1 MANAGE AND SHARE CONTENT EASILY



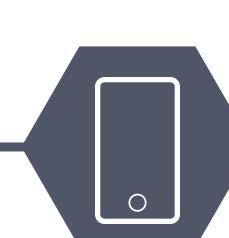
CUSTOMIZE CONTENT

on the fly or mix and match



VIDEO CONTENT

for maximum engagement



MOBILE ACCESS

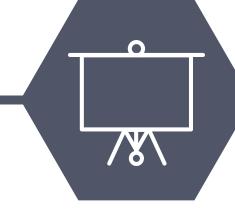
for the mobile workforce

#2 COMMUNICATE SEAMLESSLY



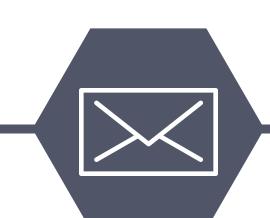
MULTIMODAL COMMUNICATIONS

to expand the sales pipeline



LIVE PITCH & PRESENTATION

to speed up engagement



BLASTS & CAMPAIGNS

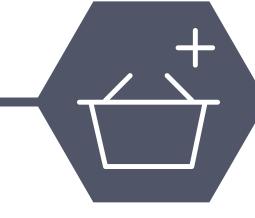
for high-volume outreach & automation

#3 INTEGRATE WITH PARTNER APPS



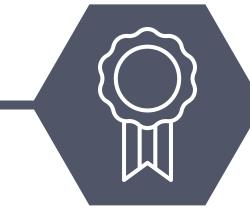
AUTOMATIC LOGGING

of engagements in your CRM



ADD VALUE TO CORE SEP

to better fit your needs



SALES COACHING & LEARNING

is a popular partnership

#4 GAIN INSIGHTS INTO ALL OF THE ABOVE WITH ADVANCED ANALYTICS



CONTENT

for performance and recommendations



ENGAGEMENT ANALYTICS

for real-time

prospect updates



CONTACT ARAGON RESEARCH

to learn more about the criteria your enterprise should use when evaluating Sales Engagement Platform providers.

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