CONQUER DIGITAL TRANSFORMATION WITH A DIGITAL BUSINESS PLATFORM

WHAT IS A DIGITAL BUSINESS PLATFORM?

A DBP:
- Coordinates goal-directed work
- Supports seamless interaction of people, software, & machines
- Accelerates digital transformation & business outcomes

PREDICTION:
By YE 2020, organizations will depend on Digital Business Platforms for a holistic view of work progression because of the DBP’s unique intelligent work monitoring.

A DBP:
- 5 Technical Tributaries that make up the DBP
  - Analytics/Cognition Platforms
    - Business intelligence
    - Decision management
    - Real-time dashboards
    - Predictive analysis
    - Cognitive thinking
    - Natural language
    - Machine learning
    - Artificial intelligence
  - Integration/Development Platforms
    - Data integration
    - Transformation
    - System integration
    - Event aggregation
    - Composition environments
    - Robotic process automation
    - Low-code development
  - Internet of Things Platforms
    - Sensors
    - Signal aggregators
    - Chips/boards
    - Controllers
    - Machines
    - Single-purpose robots/drones
    - Multi-purpose robots
  - Process/Work Management Platforms
    - Process management
    - Case management
    - Digital/transaction management
    - Unified communications & collaboration management

TIPS FOR GETTING STARTED WITH A DBP

The DBP market is an emerging market. So a 100% complete DBP is rare.

Establish your immediate, intermediate, & long-term digital goals.

Look for a DBP that best fits your goals, prioritizing immediate goals.

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