
Subtitle: Evaluation Based on Completeness of Strategy and Performance

[Enter City, State], [Enter Date] – [Enter Company Name], a leading provider of [Enter Market] solutions, today announced it has been positioned by Aragon Research, Inc. in the [Enter “Leader”, “Contender” “Innovator” “Specialist”] section of the “[Enter Report Title].”

Example Vendor Executive Quote:

“We believe our positioning in the [Enter Globe] by Aragon Research confirms our (success/innovation/etc.)/highlights our (position/innovation) in the market,” said Jane Doe, CMO of [Enter Company Name].

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