

Aragon Research Globe Template

Title of Release: Aragon Research Positions [Enter Company Name] in the [Enter Globe section: “Leader”, “Contender” “Innovator” “Specialist”] Section of the Globe for [Enter Market Segment]

Subtitle: *Evaluation Based on Completeness of Strategy and Performance*

[Enter City, State], [Enter Date] – [Enter Company Name], a leading provider of [Enter Market] solutions, today announced it has been positioned by Aragon Research, Inc. in the [Enter “Leader”, “Contender” “Innovator” “Specialist”] section of the “[Enter Report Title].”ⁱ

Example Vendor Executive Quote:

“We believe our positioning in the [Enter Globe] by Aragon Research confirms our (success/innovation/etc.)/highlights our (position/innovation) in the market,” said Jane Doe, CMO of [Enter Company Name].

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- Vendor company information may be included provided it is clearly differentiated from the Aragon Research report (i.e. it is in your own words)

Required Disclaimer At Bottom of Release:

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ⁱ Aragon Research “[Enter Aragon Research report title]” by [Enter author(s) name(s)], [Enter date].