



May 2nd | Boston, MA

# TRANSFORM TOUR

## What is Transform Tour?

The Aragon Research Transform Tour is a series of briefings in a city near you, hosted by Aragon Research analysts. This year's topic is **Digital Business: Adopting the Right Strategy for Success**. Come away from this event knowing how to leverage intelligence and automation to help you win the battle for the customer. We're also going to be dispelling some of the myths of digital business to help enterprises focus more on what really works. Bring your most pressing digital business questions and get them answered.

## WHY SHOULD I ATTEND TRANSFORM TOUR?



### Learn From Thought Leaders

Aragon analysts will share their actionable insights and practical best practices.



### Connect with Your Peers

Network with your peers over breakfast refreshments and after the analyst sessions wrap.



### Discover what's working

Hear from our transformation panelists on what's working for their digital business strategy & execution.

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**CONNECT  
WITH US**  
**#AragonTransform**

When: May 2nd, 2019 | 8:00 am - 10:30 am  
Where: Boston, MA  
Get your free ticket by emailing [info@aragonresearch.com](mailto:info@aragonresearch.com)