

Looking to jumpstart your marketing career? Aragon Research is looking to add a highly motivated, customer-focused **Marketing Intern** to join our marketing team. It is our goal to grow the marketing intern into a full-time marketing associate. We are seeking someone who is passionate about the Aragon brand and who will make a fantastic addition to our small but dynamic marketing team.

You will thrive in this position if you are:

- Self-motivated
- Love interacting with customers
- A team player
- Eager to try and learn new things
- Passionate about helping people achieve their business and technology goals and solve their most pressing business challenges

The Marketing Intern will work closely with the Marketing Associate and Marketing Director to align marketing efforts to best support the Aragon sales team through helping our clients succeed. These campaigns will include lead generation, lead nurturing, PR campaigns, events, and more.

Responsibilities will include:

- Social Media
 - Assisting in creating multimedia content for and posting content to company social channels (Facebook, LinkedIn, Twitter, Instagram)
- Website
 - Helping to update the company website on an as-needed basis
 - Optimizing blog posts and web pages for SEO
 - Writing marketing blog posts (for example, a post event blog post)
 - Assisting with SEO keyword research and google ad campaigns
- Lead Generation & Client Engagement
 - Assisting with content to nurture prospective leads and clients (such as eBooks, data sheets, & infographics)
 - Assisting with emails for drip campaigns and nurtures for things such as event execution, educational campaigns, and client engagement campaigns
 - Assisting with online webinars
 - Interfacing with clients over email, video conferencing, and at live events
- Misc.
 - Planning and scheduling orders for Aragon marketing items (water bottles, hats, banners, etc.)
 - Participating in Aragon's live events (briefings and conferences) by helping with set-up, execution, and engaging with clients

Skills & Experiences:

- BA or BS
- Experience in marketing through jobs and internships is a plus
- Outstanding communication skills
- Excellent organizational, presentation, and writing skills with extreme attention to detail
- Excellent interpersonal skills; someone who is outgoing but who can also hunker down and be extremely productive is an ideal candidate
- Highly self-motivated
- Ability to thrive and grow in a high-growth, fast-paced environment
- Ability to interact with clients in a highly professional and polished way
- Experience in the following is a plus:
 - SEO, Social Media Management, Website Management, Blog Writing, Lead Management, Lead Growth, Email Campaigns, Copywriting, Webinars
 - Salesforce or other CRMs, marketing automation platforms, social media scheduling platforms, Adobe Suite, Microsoft Suite, or Google Suite a plus
- Ability to juggle short term and long term projects
- Always looking to improve, do more, and help out

Application Instructions:

Qualified candidates who are interested in applying should send their cover letter, resume, and a 1/2 page writing sample or other work sample (i.e. tweets you have sent, a blog post you wrote, a graphic you made) to Patricia Lundy at patricia@aragonresearch.com.

Additional Requirements:

Applicants must be able to work in our South Bay office:

[17485 Monterey Rd #206, Morgan Hill, CA 95037, USA](#)

This position is a full-time, paid hourly position.