



# TRANSFORM 2020

Celebrating  
Hot Vendors | Women In Tech | Innovation

*December 2<sup>nd</sup> & 3<sup>rd</sup>  
A Virtual Event*



2021 New Year's Resolution:

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# Avaya Celebrates Women in Technology

**AVAYA**

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# Agenda

## December 2<sup>nd</sup>

**10:00 - 10:30 AM PT:** [Guest Panel] Preparing for 2021: The Hybrid Work Model

**10:30 - 11:00 AM PT:** [Analyst Presentation] The Future of Work: Ten Technologies for 2021

**11:00 - 11:30 AM PT:** Hot Vendor Awards Ceremony

## December 3<sup>rd</sup>

**2:00 - 2:30 PM PT:** [Women In Technology Panel] 2020 Year In Review—What Changed?

**2:30 - 2:50 PM PT:** Women In Technology Awards Ceremony

**2:50 - 3:10 PM PT:** Innovation Awards Ceremony



AragonTransform20  
HotVendor20

Innovator20  
WomenInTech20



# *Letter from the CEO*

Greetings,

Aragon welcomes you to our tenth annual holiday event that has evolved to include our sixth annual Hot Vendor and Innovation Awards, and fourth annual Women in Tech Awards!

Of course, this year is a little different. With the COVID-19 pandemic, work has changed for nearly all of us. We have had to adapt to the “new normal”... an increase in remote work, a push towards digital business, and many other changes.

Now more than ever, the battle cry for Aragon this year has been Transformation. We are here to help our clients grow, adapt, and reach their potential, even through the endless challenges that may arise due to our unpredictable world.

While many aspects of our annual Transform event had to change this year, our desire to recognize and appreciate our outstanding award winners and offer timely insights was not one of them.

We are so excited to share this 2-day event with you, and we look forward to seeing how our clients continue to transform in the new year.

Cheers,







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## **Why AI-Based Content Analytics Will Impact Your Enterprise in 2021**

Free Webinar | December 16<sup>th</sup>



Register at: <https://aragonresearch.com/webinars/>

# 2020 Women In Tech

2020 Aragon Research  
WOMEN in Tech

Aragon Research began recognizing leading women in technology in 2017 with its annual Women In Technology awards.

The Women In Technology award reflects the achievements of women who have demonstrated outstanding personal and professional growth, and significantly contributed to the technology industry.





# 2020 Women In Tech Recipients



**AR**  
**Anne Blomquist**  
Cisco



**CEO**  
**Shelly Heiden**  
Vbrick Systems



**CIO**  
**Praniti Lakhwara**  
Apptus/Conga



**COO/ Operations**  
**Kavita Ryali**  
Numly, Inc.



**Human Resources**  
**Renée Holland**  
Contentstack



**Legal**  
**Kimberly Lytikainen**  
Five9



**Marketing**  
**Aruna Ravichandran**  
Cisco



**PR**  
**Payal Cudia**  
Fuze



**Sales**  
**Gordana "G"  
Vuckovic**  
Contentstack

# 2020 Innovators



Aragon Research  
Innovators are  
technology providers  
that have a best-in-  
class technology or  
service that  
differentiates them in  
their respective market.

 **Innovator**  
2020 Aragon Research





# *2020 Innovation Award Recipients*

## **Artificial Intelligence**

Google

## **Conversational AI**

IBM Watson

## **Digital Work Hubs**

Google

## **Enterprise Content Management**

Nuxeo

## **Intelligent Contact Center**

Five9

## **Learning**

Inkling

## **Web and Video Conferencing**

Zoom

## **UCC**

RingCentral

## **Digital Transaction Management**

HelloSign

## **Workflow and Content Automation**

Nintex

## **Sales Engagement**

Seismic



# 2020 Hot Vendors

Each year, Aragon Research selects Hot Vendors across multiple markets that are noteworthy, visionary, and innovative.



They may have new technology that expands capabilities, a new strategy that opens up markets, or a new way of doing business that makes them worth evaluating.



**Aragon Research**

**2020 HOT VENDOR**



# 2020 Hot Vendor Award Recipients

## Artificial Intelligence

Airin                      Cerebri AI  
Sisu                        Weka

## Learning

BenchPrep    GoSkills  
TalentLMS

## Conversational AI

Amplify.ai              Inference Solutions  
Rayon.ai                Serviceaide

## Sales Enablement

DealPoint              PitchHub  
Regalix Nytro  
Revenue Grid

## Digital Asset Management

Acquia                  Brandfolder  
Cloudinary              NetX

## Unified Communications and Collaboration

## Digital Work Hubs

Bluescape              ClickUp  
Whimsical              Workfront

Bose                      Mitto  
PanTerra Networks

## Employee Engagement

Fond                      Numly  
SocialChorus

## Workflow and Content Automation

Conga                    Ecrion  
Ironclad                  Pactsafe

## Financial Wellness

BrightPlan              PayActiv  
My Secure Advantage

## Security & Privacy

Attivo                    BlackFog  
SentinelOne    Tozny



# Aragon 360

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*Team Aragon Wishes You a  
Safe and Happy New Year!*