

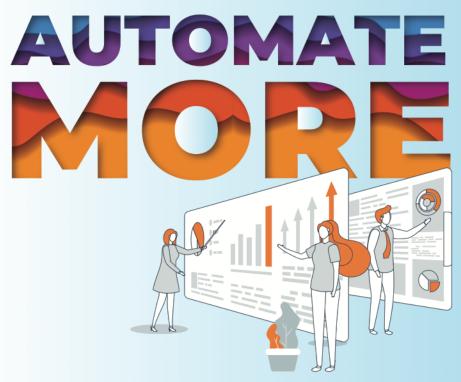
# TRANSFORM 2020

Celebrating Hot Vendors | Women In Tech | Innovation

> December 2<sup>nd</sup> & 3nd A Virtual Event



### 2021 New Year's Resolution:



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# Avaya Celebrates Women in Technology



Experiences That Matter



### December 2<sup>nd</sup>

**10:00 - 10:30 AM PT:** [Guest Panel] Preparing for 2021: The Hybrid Work Model

**10:30 - 11:00 AM PT:** [Analyst Presentation] The Future of Work: Ten Technologies for 2021

11:00 - 11:30 AM PT: Hot Vendor Awards Ceremony

### December 3<sup>rd</sup>

**2:00 - 2:30 PM PT:** [Women In Technology Panel] 2020 Year In Review–What Changed?

2:30 - 2:50 PM PT: Women In Technology Awards Ceremony

2:50 - 3:10 PM PT: Innovation Awards Ceremony

AragonTransform20 HotVendor20

Innovator20 WomenInTech20



Letter from the CEO

Greetings,

Aragon welcomes you to our tenth annual holiday event that has evolved to include our sixth annual Hot Vendor and Innovation Awards, and fourth annual Women in Tech Awards!

Of course, this year is a little different. With the COVID-19 pandemic, work has changed for nearly all of us. We have had to adapt to the "new normal"... an increase in remote work, a push towards digital business, and many other changes.

Now more than ever, the battle cry for Aragon this year has been Transformation. We are here to help our clients grow, adapt, and reach their potential, even through the endless challenges that may arise due to our unpredictable world.

While many aspects of our annual Transform event had to change this year, our desire to recognize and appreciate our outstanding award winners and offer timely insights was not one of them.

We are so excited to share this 2-day event with you, and we look forward to seeing how our clients continue to transform in the new year.

Cheers,





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### Why AI-Based Content Analytics Will Impact Your Enterprise in 2021

Free Webinar | December 16th



Register at: https://aragonresearch.com/webinars/

# 2020 Women In Tech

2020 Aragon Research

Aragon Research began recognizing leading women in technology in 2017 with its annual Women In Technology awards.

The Women In Technology award reflects the achievements of women who have demonstrated outstanding personal and professional growth, and significantly contributed to the technology industry.



# 2020 Women In Tech Recipients



AR Anne Blomquist Cisco



CEO Shelly Heiden Vbrick Systems



CIO Praniti Lakhwara Apptus/Conga



COO/ Operations Kavita Ryali Numly, Inc.



Human Resources Renée Holland Contentstack



Legal Kimberly Lytikainen Five9



Marketing Aruna Ravichandran Cisco



PR Payal Cudia Fuze



Sales Gordana "G" Vuckovic Contentstack



# 2020 Innovators



Aragon Research Innovators are technology providers that have a best-inclass technology or service that differentiates them in their respective market.





## 2020 Innovation Award Recipients

Artificial Intelligence Google

Conversational AI IBM Watson

Digital Work Hubs Google

Enterprise Content Management Nuxeo

> Intelligent Contact Center Five9

> > Learning Inkling

Web and Video Conferencing Zoom

> UCC RingCentral

Digital Transaction Management HelloSign

Workflow and Content Automation Nintex

> Sales Engagement Seismic



### 2020 Hot Vendors

Each year, Aragon Research selects Hot Vendors across multiple markets that are noteworthy, visionary, and innovative.







Research

### 2020 Hot Vendor Award Recipients

### **Artificial Intelligence**

Airin Cerebri Al Sisu Weka

### **Conversational Al**

Amplify.aiInference SolutionsRayon.aiServiceaide

### **Digital Asset Management**

Acquia Brandfolder Cloudinary NetX

#### **Digital Work Hubs**

Bluescape ClickUp Whimsical Workfront

#### **Employee Engagement**

Fond Numly SocialChorus

#### Financial Wellness

BrightPlan PayActiv My Secure Advantage

### Learning

BenchPrep GoSkills TalentLMS

#### Sales Enablement

DealPoint PitchHub Regalix Nytro Revenue Grid

### Unified Communications and Collaboration

Bose Mitto PanTerra Networks

#### Workflow and Content Automation

Conga Ironclad Ecrion Pactsafe

### Security & Privacy

Attivo BlackFog SentinelOne Tozny





# Aragon 360

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and Transform

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Team Aragon Wishes You a Safe and Happy New Year!

